LEXON®

FLIP CLASSIC
LR157
REVERSIBLE LCD ALARM CLOCK
Design by Adrian & Jeremy Wright

| REVERSIBLE ALARM CLOCK ON/OFF | ELECTROLUMINESCENT LCD DISPLAY | BRIGHTNESS ADJUSTMENT | TOUCH SENSOR SNOOZE/LIGHT | UP TO 6 MONTHS BATTERY LIFE | RECHARGEABLE VIA USB-C |

Meet Flip Classic, the latest iteration of our iconic reversible alarm clock, preserving the timeless design and essential wakeup functionalities from the original. Its intuitive gesture makes it the easiest alarm clock on the market, still delivering on the fundamental promise of waking you up every morning.

Now equipped with a rechargeable battery and featuring a completely reimagined user interface, Flip Classic comes in a more compact and refined design for an even more elegant appearance on your bedside table or on the go.

The back buttons have been entirely redesigned for easier manipulation without the need to look at the back, providing a more intuitive experience. Its upgraded material finishing enhances durability while still offering a wide variety of vibrant colors.
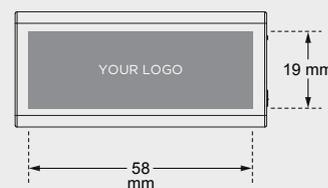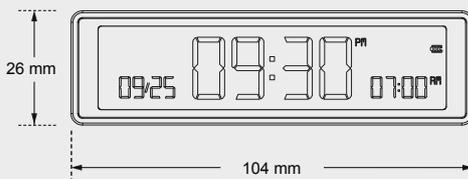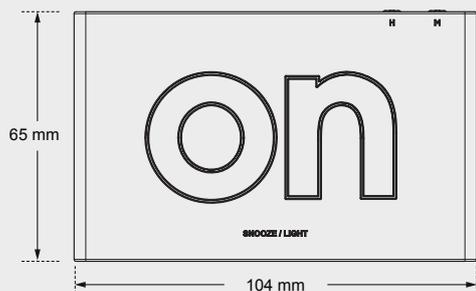

AVAILABLE COLORS

| LB1 | V2 | M1 | D1 | W9 | P9 | J9 | R9 | DB9 | BF9 | K9 | G3 | N0 |

B2B RECOMMENDED CUSTOMIZATION

Suggested branding: silkscreen - digital printing

65 mm

104 mm

SNOOZE / LIGHT

26 mm

104 mm

YOUR LOGO

19 mm

58 mm

TECH SPECS

Reversible LCD alarm clock

ON/OFF faces

LCD display

3 Brightness levels

Touch sensor snooze / light

Rechargeable via USB-C (cable included)

Battery life: Up to 6 month

Charging time: 4h

Power supply: 5V USB power adapter (not included)

Material: ABS

Weight: 140 g | 0.3 lbs

Dimensions: 10.4 x 6.5 x 2.6 cm / 4.09 x 2.56 x 1.02"

PACKING

Dimensions: TBD

Weight: approx 10 kg | 22.05 lbs

Quantity: 40 pcs

FLIP CLASSIC

SKU	COLORS		EAN	UPC
LR157LB1	●	Light Blue	3660491209459	810011121904
LR157V2	●	Green	3660491209442	810011121898
LR157M1	●	Mint	3660491209404	810011121850
LR157D1	●	Soft Gold	3660491209428	810011121874
LR157W9	○	White	3660491209343	810011121799
LR157P9	●	Pink	3660491209367	810011121812
LR157J9	●	Yellow	3660491209398	810011121843
LR157R9	●	Red	3660491209374	810011121829
LR157DB9	●	Dark blue	3660491209411	810011121867
LR157BF9	●	Duck blue	3660491121379	810011110373
LR157K9	●	Khaki	3660491209435	810011121881
LR157G3	●	Dark grey	3660491209336	810011121782
LR157N0	●	Black	3660491209381	810011121836